

Track Your Website Conversions from Visitor to Inquiry by Source

AndStats™

## KEY BENEFITS

- > Measure and improve your website conversions from unique visitors to inquiry.
- > Website reports are graphical, user-friendly, online, and in real-time.
- > Easily identify your sites strengths and weaknesses to improve performance.
- > Gauge SEO effectiveness and know what you need to do to improve your ranking.
- > Track the conversion results of your online and off-line advertising campaigns.



## How it Works

- 1 AndStats is a hosted website tracking solution that enables you to maximize your websites effectiveness through powerful information about your visitor interactions and behavior.
- 2 MarketingAnd will place a small snippet of code on each page of your website in order to track and report on the results of the traffic you receive.
- 3 Each time a visitor views a web page the snippet dynamically captures visitor behavior, click path, geographical data, search engine key word usage.
- 4 All website data is transmitted to the AndStats network and then becomes instantly available for reporting purposes.

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